

2024 HOSPICE FINANCIAL ADMINISTRATION CONFERENCE

“A Focus on Payment and Integrity Reforms”



September 30 – October 1, 2024
Hilton Phoenix Tapatio Cliffs Resort



Registration Now Available – See You in Phoenix

PROGRAM INTRODUCTION

The Health Group, LLC is excited about visiting Phoenix for the first time for the 2024 Hospice Financial Administration Conference. The networking opportunities coupled with the ability to react to the educational needs of attendees make live programming so much more beneficial than webinars and other forms of distance education. We limit attendance at our programs to further enhance the benefits of the program.

The 2024 program will focus on proposed and drafted hospice payment reforms, additional integrity measures, and reporting issues, current and anticipated. This is especially important now as CMS and federal legislators are focusing on significant changes to the hospice benefit as evidenced by the proposed and final rules for FY2024 and drafted legislation. The annual program is the most comprehensive hospice financial management program available.

The 2024 program, like past programs, is directed at not just financial management personnel, but also administrative personnel, outside consultants, clinical management, and accounting staff. We encourage your early registration, as consistent with prior programs, space is limited to provide the maximum interaction with and between attendees. We hope you will be part of this event and look forward to seeing you in Phoenix.



ABOUT THE HEALTH GROUP, LLC

The Health Group, LLC was formed in 2010. The professionals at The Health Group, LLC have provided quality financial and consulting services to healthcare providers for many years, as part of The Health Group, LLC, and previous associations, and have provided quality educational programming since 1993. On August 1, 2018, The Health Group, LLC affiliated with Gray, Griffith & Mays – Morgantown, PLLC to enhance audit, tax, and accounting services to healthcare clients. Currently, The Health Group, LLC serves healthcare clients in forty-four states and Puerto Rico.

GENERAL PROGRAM INFORMATION

REGISTRATION – Registration is \$695 for the two-day program. Register by August 10, 2024, and save \$50 (\$645). Additional attendees from the same organization save an additional \$50 from published rates (\$595 for early registration and \$645 thereafter). Registration includes all materials, full buffet breakfast and lunch, as well as refreshments, on both days of the program.

CONFERENCE CANCELLATIONS – The Health Group, LLC reserves the right to cancel any program due to circumstances that might arise. If such were to occur, all registration fees would be refunded; however, any cancellation by an attendee must be received by September 1, 2024, to receive a refund. Any cancellation received after that date will not be refunded but may be applied to a future program.

HOTEL RESERVATIONS – Special rates have been secured with the Hilton Phoenix Tapatio Cliffs Resort; however, to secure these rates, call (602) 866-7500 and inform the hotel that you are attending “**The Health Group, LLC Hospice Financial Administration Conference**” or, more conveniently, secure your room online at <https://book.passkey.com/event/50849453/owner/3244/landing>.

All attendees are offered Standard Suites at \$199/night and a daily discounted resort fee of \$19. We have arranged for many benefits for our attendees to enhance your stay at this beautiful facility. All attendees receive unlimited high-speed internet, complimentary self and valet parking, complimentary tennis/pickleball court time (one hour), complimentary golf practice facility (one hour), discounts on apparel in the Golf Pro Shop and selected spa service, and admittance into the Falls Water Village. The hotel is making the \$199/night available for three (3) days prior and three (3) days after the program dates.

GENERAL PROGRAM INFORMATION (continued)



The Health Group, LLC is a registered sponsor with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State Boards of Accountancy have the final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of Sponsors through its website <https://www.nasbaregistry.org/>.

COMPLAINTS OR PROBLEMS – If any issues arise that need addressed (complaints, problems, or other issues), do not hesitate to contact us at (304) 241-1261 or contact@healthgroup.com. It is our intent to provide you with educational programs that meet or exceed your expectations.

SPACE IS LIMITED – Programs offered by The Health Group, LLC accepts a limited number of attendees to ensure the quality of the program and the best networking opportunities to attendees. We encourage you to register early.



THE PROGRAM

The tentative schedule is provided below; however, The Health Group, LLC retains the authority to modify the published agenda to better ensure the up-to-date quality of the program. Topical coverage may be updated based on events and circumstances existing at the date of the program. It is important to us that the program coverage be as timely as possible.

Monday – September 30, 2024

Buffet breakfast and registration – 8:00 a.m. – 9:00 a.m.

Educational programming:

- Hospice: The Current State and Future Direction of the Industry: 9:00 a.m. – 10:15 a.m.
- Identification of Payment and Integrity Changes and Their Impact on the Provision of Service, Administration and Finances: 10:30 a.m. – 12:10 p.m.

Lunch buffet – 12:10 p.m. – 1:00 p.m.

Educational programming:

- Identification of Payment and Integrity Changes and Their Impact on the Provision of Service, Administration and Finances (continued): 1:00 p.m. – 2:15 p.m.
- Hospice Medical Review in a Medicare-Certified World: 2:30 p.m. – 4:10 p.m.

Networking Reception: 4:10 p.m. – 5:30 p.m.

Tuesday – October 1, 2024

Buffet breakfast: 8:00 a.m. – 9:00 a.m.

Educational programming:

- Continued Expansion of Enrollment Reporting, Now and Going Forward: 9:00 a.m. – 10:15 a.m.
- The Special Focus Program, PPEO, Quality Reporting, including HOPE Tool: 10:30 a.m. – 12:10 p.m.

Lunch buffet: 12:10 p.m. – 1:00 p.m.

Educational programming:

- Preparing for Stark, Inclusion of Hospice as a “Designated Health Service” (DHS) – What are Stark Laws and Physician Self-Referral Regulations: 1:00 p.m. – 2:15 p.m.
- Cost Reporting Focus – Improving Quality with Emphasis on Rebasing Payments and Potential Payment Revisions: 2:30 p.m. – 4:10 p.m.

FACULTY

William T. (“Ted”) Cuppett, CPA
ted.cuppett@healthgroup.com



Ted Cuppett has over 30 years of experience serving healthcare clients. He was the Hospice/Home Health Niche Leader for Dixon-Hughes, PLLC from 2001 until August 2010 and serves all types of healthcare clients, providing a vast array of accounting, auditing, tax, and consulting services. Clients served include hospitals, nursing homes, hospices, home health agencies, physicians and clinics, and others. His experience with healthcare providers includes auditing, strategic and organizational planning, corporate compliance, reimbursement, litigation support, mergers and acquisitions, and tax filings for taxable and tax-exempt entities. Ted is a frequent speaker for national and state healthcare organizations and authors on healthcare financial matters. He served on the AICPA "Healthcare Expert Panel" and the "Healthcare Audit and Accounting Guide Revision Task Force". He is a previous member of the AICPA MCS Executive Committee, MCS Practice Standards Subcommittee, and numerous healthcare committees and task forces of the AICPA. Ted currently maintains memberships in numerous organizations including the AICPA and American Health Lawyers Association.

J. Ryan Lindsay, CPA
rlindsay@ggmcpa.net



Ryan Lindsay, CPA, CHFP, CGMA, a current Director at Gray, Griffith & Mays, a.c., has over 15 years of experience in accounting, auditing, tax, and consulting services. He currently focuses on attestation engagements, compliance, prospective financial statements, and strategic planning. A sizable portion of his practice is serving healthcare providers. Effective August 1, 2018, Ryan became a Director with The Health Group, LLC, focusing considerable time on the healthcare clients currently served by The Health Group, LLC in addition to the healthcare clients at Gray, Griffith & Mays, a.c. He is a member of the AICPA, Healthcare Financial Management Association, and West Virginia Society of CPAs.

FACULTY (continued)

Melinda A. Gaboury, COS-C

mgaboury@healthcareprovidersolutions.com



Melinda A. Gaboury is co-founder and Chief Executive Officer of Healthcare Provider Solutions, Inc. (HPS). HPS provides financial, reimbursement, billing, operational and clinical consulting to the home care and hospice industries. With more than 30 years in home care, Melinda has over 20 years of executive speaking and educating experience, including extensive day-to-day interaction with home care and hospice professionals. She routinely conducts Home Care and Hospice Reimbursement Workshops and speaks at state association meetings throughout the country. Melinda has profound experience in Medicare PPS training, billing, collections, case-mix calculations, chart reviews and due diligence.

Bryan S. Bailey

bryan@milliganlawless.com



Bryan has a broad-based practice in health care law and business transactions. He represents individuals and companies in the health care and life sciences industries regarding transactional, regulatory, and operational issues.

He has experience helping clients structure, negotiate and implement effective and compliant relationships with their business partners, including hospital/physician joint ventures, management and administrative service arrangements, professional service agreements and other business relationships. He regularly advises clients regarding federal and state health care laws and regulations, including the Anti-Kickback laws, the Stark Law, HIPAA, Federal and

State licensing and certification requirements and a myriad of other health care laws. Bryan is one of a handful of attorneys in Arizona with substantial experience advising health care providers regarding Medicare and Medicaid (AHCCCS) reimbursement laws, including representing providers involved in government and commercial payor audits, investigations, and appeals. He also represents providers in government investigations and enforcement actions related to licensing and health care claims. Bryan is a member of the State Bar of Arizona, American Health Lawyers Association, and the American Bar Association – Health Law Section.

FACULTY (continued)

Christy Conaway

christy.conaway@healthgroup.com



Christy Conaway is a manager with The Health Group, LLC with over 20 years of experience in public accounting. Her primary focus at the firm is serving healthcare clients, including hospitals, nursing homes, RHC/FQHCs, home health agencies and hospices. During the past 10 years, Christy has principally provided cost reporting, CAP reporting, CMS 855 filings and related services and has become a frequent speaker on these subjects. Other experience includes nonprofit tax return preparation and financial statement audits and compilations. Her experience with a variety of healthcare providers and services to those providers enhances all the services with which she is associated and provides substantial benefit to attendees at education programs.

Christy is a member of numerous professional organizations including the AICPA, American Health Lawyers Association and Health Care Compliance Association.

Amanda Makon

amanda.makon@healthgroup.com



Amanda Makon is a Senior Associate with The Health Group, LLC with over 16 years of experience in accounting. Her primary focus at the firm is serving hospice and home health agency clients. During the past seven years with The Health Group, LLC, Amanda has principally provided cost reporting, CAP reporting, and reimbursement-related services. Other healthcare client experience includes accounting and financial statement services. Amanda is a member of numerous professional organizations including the American Institute of Certified Public Accountants (AICPA), Healthcare Financial Management Association (HFMA), Health Care Compliance Association (HCCA), and West Virginia

Society of Certified Public Accountants (WVSCPA).

FACULTY



Jason McClain has over 20 years of experience in accounting and auditing, including public and private accounting, with 20 years in the healthcare environment. His public accounting career has focused on consulting and cost reporting for healthcare providers with emphasis on home health agencies and hospices. He has expanded his skill set to include tax preparation and general accounting services for healthcare clients. Jason supplements his experience and growing skill sets by attending workshops and continuing education classes focused on the most current accounting procedures, requirements, and changes in the healthcare environment. His experience allows him to have a broad range of skills necessary to work in most areas, while continuing to focus on the healthcare field. Jason is a

member of numerous professional organizations including the American Institute of Certified Public Accountants (AICPA), Healthcare Financial Management Association (HHFMA), including the Payment and Reimbursement committee of HHFMA, and West Virginia Society of Certified Public Accountants (WVSCPA).



PROGRAM REGISTRATION

To register, remit payment and this completed registration form to The Health Group, LLC, 1300 Fort Pierpont Drive, Suite 102, Morgantown, WV 26508, fax to (304) 241-1265 with credit card information, email with credit card information to conference@healthgroup.com, or call us at (304) 241-1261.

On-site registrations are not accepted. Registration on or before August 10, 2024, is \$645 for the first individual and \$595 for additional individuals from the same organization. After August 10, 2024, registration is \$695 for the first individual and \$645 for additional individuals from the same organization.

Name of Attendee (As it should appear on name badge)	E-Mail	Cost of Program
Total:		\$

Organization _____ Telephone _____

Credit Card Billing Address _____

City _____ State _____ Zip _____

Please fill in amount enclosed:

Registration fee(s) \$ _____ Check enclosed Bill my credit card

Visa Card # _____ Master Card # _____

Name of Cardholder _____ Exp. Date _____

Signature of Cardholder _____ Date _____